

LIP BLUSH

Beginner Training Course

ALIDA ACADEMY

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LIP BLUSH

BEGINNERS | 2 DAY | THEORETICAL & PRACTICAL

NO PREVIOUS EXPERIENCE NECESSARY

Lip Blush has become one of the most sought after semi permanent make up treatments worldwide, and at Alida Academy we specialise in teaching and creating the most natural results possible that truly reflect a lip 'blush' effect as oppose to a 'lipstick' effect.

This course has been designed for complete beginners so no previous experience is required. We will provide you with all the skills, knowledge and support needed to become successful in your Lip Blush career.

Day 1 will cover all theoretical aspects of Lip Blush, latex practice and students will watch a live demo. Day 2 will be fully focused on practical training and all students will complete 2 models each, so you leave the course feeling confident with a hands on learning experience.

Our course is fully insurable and CPD accredited meeting the highest industry standards. Following the course you will also receive life time support along with free confidence building courses held twice a year.



DAY 1

THEORETICAL

(Theory, Latex Practice & Live Demo)

- Introduction to Lip Blush
- Common Skin Problems
- Treatment Contraindications
- Skin Anatomy
- Pigments & Colour Theory
- Pre-draw
- Lip Blush Techniques & Methods
- Hygiene & Safety
- Clients Suitability & Consultations
- After Care Products & Advice
- Latex Practice
- Live Demonstration by Trainer

DAY 2

PRACTICAL

(Students complete 2 Live Models)

- Working on Live Models X2
- Correct Station Set-Up
- Blood Borne Viruses & Pathogens
- Correct Stretching of Skin
- How To Capture good Lip Photos
- Support & Ongoing Communication
- Alida Academy Progression Ladder
- Marketing & Business Growth



PREMIUM STARTER KIT

WORTH OVER £1500



If you do not have a PMU machine already, we will provide you with one. There will be enough tools in your kit to cover your first 20 clients. You will be given a training manual to take home that includes all the content covered during the course. You will also have access to all learning material on your private online portal that you will use for your case studies

- Spektra Xion S PMU Permanent Makeup Machine (top of the range machine that can be used for multiple PMU treatments.)
- Critical Atom Power supply
- RCA Cable
- 6 x Perma blend Pigments
- 10 x Mapping Pencils
- 1 x Antifog Protective Mask
- 5 x Practice Latex
- 20 x Disposable Needles
- 250 x Pigment Holders
- 250 x Clip Cord Sleeves
- 2 x Rolls of Grip Wrap
- 20 x Tubes of Aftercare Balm
- 100 x Nitrile Gloves
- 100 x Alcohol Wipes
- 50 x Clinical Waste Bags
- 200 x Micro Brushes
- 50 x Lap Cloths
- 200 x Cotton Buds

ANNUAL INCOME

EARNING POTENTIAL

Based on an average price of £200 per client. Lip Blush is a highly profitable treatment to offer. You will also gain additional income from annual top ups after 12 months.



2 CLIENTS PER WEEK = £19,200
(£1,600 PER MONTH)

5 CLIENTS PER WEEK = £48,000
(£4,000 PER MONTH)

10 CLIENTS PER WEEK = £96,000
(£8,000 PER MONTH)

PRICE

TOTAL COURSE COST:

With Machine: £3,600 (includes VAT)

(Cheaper machine alternatives can be recommended)

Without Machine: £2,600 (includes VAT)

£500 deposit required to secure your place.

LEARN NOW , PAY LATER

Alida Academy use PAYL8R finance or KLARNA for students who wish to spread the cost. *An example of repayments found below:

PAYL8R

COURSE COST: £3600

DEPOSIT AMOUNT: £360

£572.40 PER MONTH / 6 MONTHS

£392.40 PER MONTH / 9 MONTHS

£302.40 PER MONTH / 12 MONTHS

KLARNA

COURSE COST: £3600

DEPOSIT AMOUNT: £500

£1,033 PER MONTH / 3 MONTHS



ADDITIONAL INFORMATION

ON THE DAY

ADDRESS:

ALIDA ACADEMY, WINDSOR LOFTS, ROMILLY ROAD, BARRY, CF626FH

TIMES:

DAY 1: 10:00AM -17:00PM

DAY 2: 10:00AM - 18:00PM

(TIMES MAY FLUCTUATE)

LUNCH:

Lunch, snacks, tea, coffe and cold beverages will be provided throughout the day.

MODELS:

We advise students to please bring their own model, so they can monitor the healing process etc. If students are unable to bring a model of their own, we will provide one.

FURTHER LEARNING:

After the course students will be required to submit evidence of their at home practice and a minimum of 3 case studies. Students will receive a certificate of attendance on Day 2 of the course, and a final certificate upon successful completion of their case studies. Students are also welcome to attend our free skill and confidence building in person classes which we hold every 6 months.

SUPPORT:

Students will have lifetime support directly from their trainer to support them through every step of their journey. Students will also have full access to our online community including WhatsApp and a closed Facebook group with all Alida Academy artists and students. This is a safe space where you can share your work and discuss your experience/development and ask questions which you will also find very useful throughout your entire Permanent Make up journey. Students will also have lifetime support directly from their trainer to support them through ever step of their journey.

